

Alan Vourc'h

Head of FP&A • Performance Management • Business Partnering • Payroll & Cost Structure • Power BI, SQL, Python

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✓ Work permit through March 2028

SUMMARY

10 years of experience in FP&A, as a Financial Planning Analyst at Société Générale then Head of FP&A at Auditoire (TBWA Group), and for the past three years as an independent consultant. I see FP&A as a product built for the business and for leadership, and as a decision-making tool.

PROFESSIONAL EXPERIENCE

Independent FP&A Consultant

Jun 2023 - Present

Independent | Paris, then Montréal since March 2026

- ▶ Supported scale-ups and established companies on planning, reporting and finance operating models, often at FP&A Manager or Head of FP&A scope
- ▶ Developed P&L, headcount, cost-to-serve, cash and scenario models for management decisions

Head of FP&A

Nov 2020 - Jun 2023

Auditoire (TBWA Group) | Paris

- ▶ Led FP&A for a €100M revenue, 150-person business; managed three analysts across P&L, payroll, budgeting and forecasting, working directly with the CFO and CEO
- ▶ Shortened the month-end FP&A cycle by 40% through VBA automation and reduced purchase order errors by 80%
- ▶ Built a live payroll database that improved forecast accuracy by 25%, together with Power BI reporting used across management
- ▶ Built a P&L by business unit model used by the CEO and CFO to arbitrate team structure and hiring plans; reused by the China and Middle East entities
- ▶ Tracked margin by project using timesheets: real cost per production, informing staffing decisions
- ▶ Led the financial analysis behind government COVID-19 support; oversaw Capex and treasury with the CFO

Financial Planning Analyst

Jan 2020 - Mar 2020

Aéroports de la Côte d'Azur | Nice | Contract

- ▶ Supported the FP&A team during the annual close: P&L analysis for airport retail and restaurant activities, concession fees, KPIs, and management/shareholder reporting
- ▶ Automated recurring reports in VBA to reduce manual work and improve data reliability

Financial Planning Analyst

Apr 2015 - Jan 2019

Société Générale | Paris | Corporate & Investment Banking

- Consolidated €7B in annual costs across 12 business units worldwide, working with controllers across the Americas, Asia and Europe
- Developed a multi-variable regression forecast with a 1.5% average error, presented to the CFO and COO
- Managed €400M/year in tax operations; redesigned the tax dashboard, lifting adoption from 33% to 80%
- Led development of a cost control mobile app adopted by 50+ business managers
- Represented the Cost Management team in the selection and rollout of IBM Planning Analytics, a new planning and performance management platform

Financial Planning Analyst

Sep 2014 - Mar 2015

Newedge | Paris | Prime Broker

- Monitored daily group P&L, investigated variances and reported directly to the CFO
- Supported financial consolidation during Société Générale's acquisition of Newedge, tracking integration costs and merger savings

EDUCATION & CERTIFICATIONS

Master of Science, Corporate Finance, Audit & Consulting

2014

Kedge Business School, France | Financial Management Specialization

Google Advanced Data Analytics Professional Certificate

2023

Statistics, Python, regression, classification, machine learning

CFA, Level III Candidate, Private Markets Pathway

2027

CFA Institute

SKILLS

Finance: FP&A, budgeting & forecasting, variance analysis, P&L management, payroll & headcount, cost structure & allocation keys, Opex / Capex, SOX compliance, business partnering, executive reporting

Data & Analytics: SQL, Python, Power BI, Tableau, Excel / VBA, forecasting

Planning Tools / ERP: IBM Planning Analytics, Essbase, HFM

Automation: Workflow automation, multi-agent systems, API integration

LANGUAGES

French: Native **English:** Fluent, 10 years in international environments